



## **TICASS International Conference**

### **“Urban Visuality, Mobility, Information, and Technology of Images”**

6th-7th of December 2018  
Pwani University, Kilifi, Kenya

Visual communication is the main medium organizing public space in cities. Visual messages direct traffic, guide human mobility in everyday affairs, inform the public, and they advertise. However, urban visuality is not limited to material signs, with just images; it contains much more – a visual structure of the place, of each city. This structure may be more rigidly organized and imposed within a system of agreement upon official signs, or it may be more freely negotiated by the participants of the public space in a city. The forms of visual organization of public space in cities are conditioned culturally and economically.

The aim of this conference is to:

- inquire upon urban visuality in European and African countries,
- analyse the relation between forms of visual organization in public space in the city and the forms of human mobility within it,
- analyse the intercultural interactions within the urban space of mobility,
- reflect upon possible changes in visual communication in public spaces, concerning both human safety and the human need for free expression.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 734602.



We would like to encourage scholars from various disciplines – from Art, Humanities, and Social Sciences – to contribute to the conference concerning the above issues, to create a platform for exchanging ideas on visual communication and urban public space (serving toward deeper theoretical reflection, as well as social innovation.)

We invite submissions of:

- abstracts of theoretical presentations (max 300 words)
- descriptions of artistic workshops (max 300 words)

During the Conference, participants will visit the exhibition “RAPPROACHMENT with public space” held in Pwani University Library.

Deadline for abstract submission – 30th June

Final decisions on admission – 30th September

Submit abstracts to:

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